



MARGIN MINUTE

MEDIA + PARTNERSHIP KIT

Short-form business media

YouTube | Instagram | TikTok | Facebook

marginminutehq.com

We explain why people buy.

Margin Minute turns everyday products, pricing, and marketing tactics into concise, narrated visual stories.

01

Editorial focus

- The psychology behind buying decisions
- Pricing, subscriptions, and retail strategy
- Products and businesses hiding in plain sight
- Fast, practical marketing explainers

02

Built for vertical feeds

- Faceless format with AI narration
- Clear hooks, captions, and mobile-first pacing
- Distributed across four major social platforms
- Rights-aware original scripting and production

03 CREATIVE SERVICES

Short-form production

Original concepts, scripts, narration, captions, editing, and platform-ready delivery.

Long-form repurposing

Turn podcasts, interviews, and existing videos into focused vertical clips.

Product explainers

Concise stories that make a product, offer, or business model easier to understand.

Early-stage partnership advantage

Margin Minute is a new media brand building its publishing library and audience. We do not present inflated reach or invented results. Early partners receive direct collaboration, flexible creative testing, and clear deliverables.

04

Ways to work together

Sponsored explainers | Affiliate partnerships | Client content production | Repurposing projects

Let us make the complicated feel obvious.

@MarginMinute

Partnerships and client inquiries: marginminute@gmail.com

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